

**MATT MOCHARY** WITH CONTRIBUTIONS FROM  
**ALEX MACCAW AND MISHA TALAVERA**

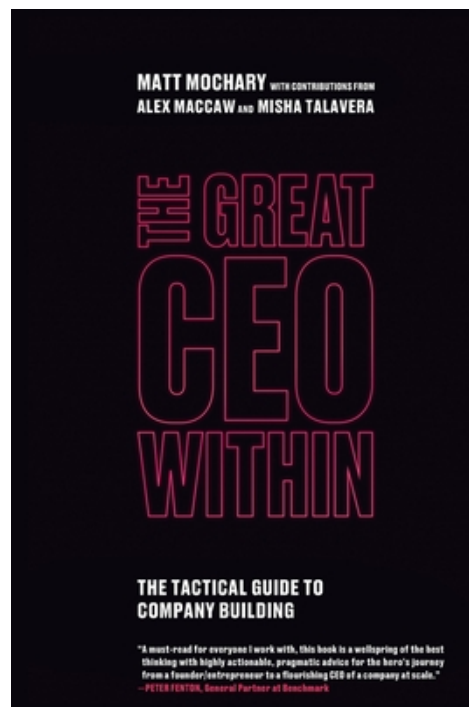
# THE GREAT CEO WITHIN

**THE TACTICAL GUIDE TO  
COMPANY BUILDING**

"A must-read for everyone I work with, this book is a wellspring of the best thinking with highly actionable, pragmatic advice for the hero's journey from a founder/entrepreneur to a flourishing CEO of a company at scale."

—PETER FENTON, General Partner at Benchmark

# \* The Great CEO Within: The Tactical Guide to Company Building \*



## Books Details

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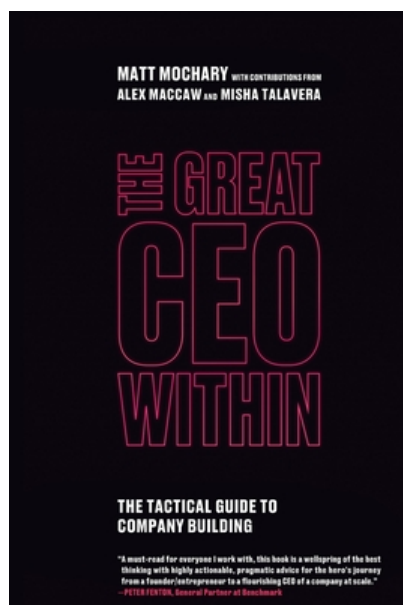
## Books Descriptions

Matt Mochary coaches the CEOs of many of the fastest-scaling technology companies in Silicon Valley. With *The Great CEO Within*, he shares his highly effective leadership and business-operating tools with any CEO or manager in the world. Learn how to efficiently scale your business from startup to corporation by implementing a system of accountability, effective problem-solving, and transparent feedback. Becoming a great CEO requires training. For a founding CEO, there is precious little time to complete that training, especially at the helm of a rapidly growing company. Now you have the guidance you need

in one book.



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